



**Partnership. Community.  
Business Growth.**



At Minnesota Africans United, we are dedicated to building a strong coalition of African immigrants while advancing entrepreneurship, workforce development, and U.S.–Africa trade and investment. We serve as a trusted connector for African immigrants, community organizations, and small businesses across Minnesota by providing resources, business development support, mentorship, referrals, professional introductions, and pathways to domestic and international trade and investment opportunities.

Expand your reach and brand recognition as a corporate member with Minnesota African's United. As a member, you'll have the opportunity to network with the African diaspora community and professional network where you may find your next business partner, client referrals or business support services.

## **Benefits of a Corporate Membership**

**As a member you'll have access a wide variety of opportunities including:**

- Business logo posted on MAU website
- Discounted member pricing at select MAU events and training
- Business resources
- Networking, partnerships & business referrals
- Connect with African communities and African culture
- and more!

Our membership is open to everyone. Whether you're an African-owned business, have international business operations in Africa, interested in trade with the continent of Africa or interested in expanding your business reach to African clientele in Minnesota, MAU's goal is to support the cultivation of strong partnerships and professional relationships that contribute to a thriving economy throughout Minnesota and beyond.

### **Contact Us**

✉ [info@mnafricansunited.org](mailto:info@mnafricansunited.org)

🌐 [mnafricansunited.org/membership](https://mnafricansunited.org/membership)

📞 505-204-5927




## **About Minnesota Africans United**

Minnesota Africans United (MAU) is a coalition and statewide organization for all African immigrant communities supporting and representing 55 African countries. We act as a connection for the network of African immigrants in Minnesota, for local African immigrant community organizations, and African-owned small businesses.

We also support strengthening partnership and collaboration between Minnesota and the African continent to expand opportunities for two-way trade.

# Corporate Membership Tiers

Become a member at [mnafricansunited.org/membership](https://mnafricansunited.org/membership)

 <b>Benefits</b>	<b>Unity Membership \$500</b>	<b>Advocate Membership \$1,500</b>	<b>Alliance Membership \$2,500</b>	<b>Empowerment Membership \$5,000</b>	<b>Platinum Membership \$10,000</b>
Listed in Annual Report	X	X	X	X	X
Invitations to business networking events and opportunities	X	X	X	X	X
Opportunities to represent your business on an MAU international trade mission to Africa or reverse trade mission <i>(does not include travel expenses)</i>	X	X	X	X	X
One business advertisement per year in MAU newsletter		X	X	X	X
Promote your organization's community event through MAU marketing channels <i>(limit to one event per year)</i>		X	X	X	X
Access to recruit within MAU professional network including submitting job postings on MAU website or newsletter			X	X	X
Link to your company's website from MAU's website			X	X	X
Invitations to exclusive VIP events and networking opportunities with MAU special guests			X	X	X
Opportunities to present at MAU webinars and events				X	X
(2) complimentary tickets to MAU's annual gala				X	
(4) complimentary tickets to MAU's annual gala					X
Opportunity to co-host international dignitaries					X
Opportunity to serve on the MAU advisory committee					X